



Château Plaizirs - Cuvée Prestige

Michelle BRIMAUD

Your main character trait ?

I'm dynamic and spontaneous

Your favorite activity ?

Walking in the countryside

Your motto ?

Work gives results

The journey you'd like to go on ?

I'd like to go to New Caledonia

I settled as a young winegrower in 1988 in Blaye Côtes de Bordeaux appellation, following my parents' footsteps who were winegrowers in Mazion, and producers of Pineau and Cognac in Charente region. In 1997, I inherited 3 hectares of vines from my parents, that I gathered with my husband's lands, Dominique. The whole is grown in Bordeaux Supérieur appellation.

In 2013, I decided to buy from my brother 3 hectares of vines in Côtes de Bourg appellation, another fascinating playing terroir. He gave me the name « Château Plaizirs » as well, coming from my maiden name : Plaize. For me, the Cuvée Prestige of Château Plaizirs is a wine in which I endeavor to capture all the complexity of Bourg terroir and my frank winegrower personality, for your plaizir!



Château Plaizirs - Cuvée Prestige CÔTES DE BOURG

Village: Mombrier

Total winegrowing area: 36 hectares

Terroir: Clay-limestone for the most part with some plots with gravel deposits

Winemaking and ageing: Cold maceration for 3-4 days prior to fermentation. Turbo-punching of the cap for gentle extraction. Length of maceration adapted according to the year. Aged in cement and stainless steel vats.

Blend: 85% Merlot, 15% Malbec

Tasting notes: Intense deep color with purple glints. On the nose is a highly concentrated aroma of fresh blackcurrant. This continues on the palate, for a well-structured and supple delicate balance. The finish is clean, dominated by fresh summer berries. This unconventional style is very appealing.

Food and wine pairing: Meats in sauce



Awards:

Vintage 2020:

OR - COUP DE COEUR FEMINALISE 2022
GOLD LONDON AWARDS 2021 (LCB2020)
GOLD FEMINALISE 2021 (LCB20)
GOLD JAPAN AWARDS 2021 (LCB2020)
GOLD TERRE DE VINS 2021 (LCB2020)
SILVER CHINA AWARDS 2021 (LCB2020)

Vintage 2019:

89 points JAMES SUCKLING 2022
91 points WINE ENTHUSIAST BOURG 2022
GOLD GILBERT ET GAILLARD 2020
GOLD SAKURA 2021 (LCB2019)
GOLD LONDON AWARDS 2020 (LCB2019)
GOLD ASIA WINE TROPHY 2020 (LCB2019)
GOLD CHINA AWARDS 2020 (LCB2019)
GOLD SINGAPOUR AWARDS 2020 (LCB2019)
GOLD JAPAN AWARDS 2020 (LCB2019)
GOLD AWC VIENNA 2020 (LCB2019)
GOLD FEMINALISE 2020 (LCB2019)
GOLD INTERNATIONAL ORGANIC AWARDS 2021 (LCBBIO19)
SILVER CWWSC 2021
SILVER ASIA IMPORT NEWS AWARDS 2020 (LCB2019)
SILVER KOREA WINE CHALLENGE 2020 (LCB2019)
BRONZE INTERNATIONAL WINE AWARDS 2020
BRONZE INTERNATIONAL WINE AWARDS 2020 (LCB2019)